

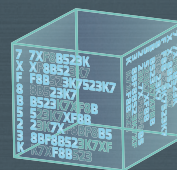
# 14 CHARACTERS

ARE THE KEY TO THE INTERNET OF METALS

Which **manufacturer**?  
Which **material**?  
Which **properties**?

Very easy to answer!  
Let's compare  
with human

**DNA**



HAIR COLOUR

HEIGHT

BLOOD GROUP

GENDER

ETC.

coilDNA works precisely according to this principle. An unambiguous and consistent code is applied with enormous speed to your products.

MATERIAL

MANUFACTURER

2378XV8BS237XV8B5237XV8BS2378XV8BS

2378XV8BS237XV8B5237XV8BS2378XV8BS

QUALITY

PRODUCTION DATE AND TIME

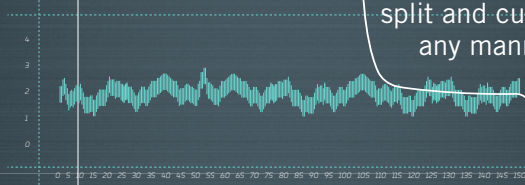
ETC.

And why no  
conventional code?  
A **barcode** for example?

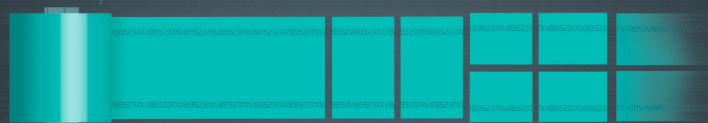
The main reason:  
because barcodes  
fail if the material  
is divided.



**ERROR!**



Products with  
coilDNA can be  
split and cut up in  
any manner.



14 arbitrary  
characters will  
let you know  
everything about  
your material

MATERIAL



VIDEO



CO2 FOOTPRINT



PRODUCTION  
DATE AND TIME



MANUFACTURER



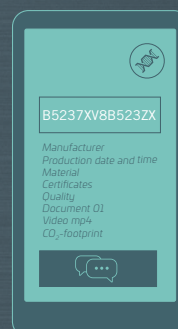
CERTIFICATES



QUALITY



DOCUMENT








From IoT to  
**Internet of Metals!**



# coilDNA

The IoM company

-  *Tracking of products*
-  *Tracking of quality deviations*
-  *Communication between manufacturers and processors*
-  *Optimization of the value creation processes*
-  *Optimization of the logistics*



- **Flat products:** strips, sheets
- **Long products:** profiles, tubes
- **Materials:** aluminium, steel, copper, ...

## HOW TO OBTAIN PRODUCT DATA VIA coilDNA CODE

- Navigate to [demo.coilDNA.com](http://demo.coilDNA.com) (or use QR code) and enter the Internet of Metals.
- Check code with „Look up product“ (scan the code on the right side of this page with cell phone or type it in – 14 characters are sufficient).
- Retrieve Information about the sample.

coilDNA  
The IoM company

coilDNA GmbH  
Lederergasse 88, 4020 Linz, Austria

E-Mail: [hello@coilDNA.com](mailto:hello@coilDNA.com)  
Mobile: +43 664 810 54 00  
[www.coilDNA.com](http://www.coilDNA.com)

